



REZEKNE ACADEMY OF TECHNOLOGIES
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The second level higher professional education bachelor study programmes
BUSINESS ADMINISTRATION
with specialization in tourism and hotel management or external relations management

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About the program

The program will provide applied skills and concepts related to the leisure and tourism or external relations services management. The degree will focus on the development of management and entrepreneurial skills needed for people wishing to assume greater responsibilities within an organization, or for those wishing to start new enterprises. The management of tourism services is a challenging career in increasingly leisure-oriented society. Dynamic, creative and innovative people are needed to plan, organize and supervise tourism activities in a variety of settings and positions. Program specialization management of external relations prepare students for work in field of external communications in the public or private sector. Visiting professors from partner universities will be involved as teachers and advisors in the program. Students have an opportunity participate in Erasmus mobility for studies and traineeship.

Qualification awarded:

Business Administration with specialization in tourism and hotel management or Business Administration with specialization in external relations management (joint degree in partnership with Utena University of Applied Sciences, Lithuania)

Admission requirements:

General secondary education
In diploma must be grades for at least two of three subjects - mathematics, foreign languages (English, German, French, Russian), basics of business economics which involves:

- 5) accounting/accountancy with AFS/ costing 50 /50 or
- 6) economics or
- 7) business studies (with functional management) or
- 8) management

Duration of studies:

4 years of full-time studies – 8 semesters – 240 ECTS.

Access to further studies:

Master Studies

Language of studies:

English

Final test:

State examination and Diploma paper

Study fee:

3190 EUR per year

Information on website:

http://www.rta.lv/study_programs

Contacts:

http://www.rta.lv/online_application_procedure;
e-mail: admissions@rta.lv



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